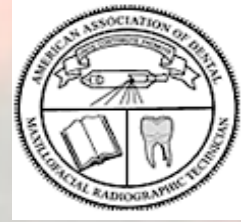




AADMRT 2010 Spring Seminar



T H E M I S S I O N I N N

THE PROPERTY BEGAN AS A TWO-STORY, 12-ROOM ADOBE BOARDING HOUSE CALLED THE "GLENWOOD COTTAGE" BUILT BY CIVIL ENGINEER CHRISTOPHER COLUMBUS MILLER IN 1876. IN 1902, MILLER'S SON FRANK CHANGED THE NAME TO THE "MISSION INN" AND STARTED BUILDING OBSESSIVELY, IN A WILD VARIETY OF SHAPES, UNTIL HE DIED IN 1935.

MILLER'S VISION FOR THE STRUCTURE WAS DRAWN FROM RANDOM HISTORICAL STYLES. WITH ONE SECTION OVER ANOTHER, ADDITION UPON ADDITION, THE RESULT IS AN ENORMOUSLY COMPLICATED AND INTRICATELY BUILT STRUCTURE, COMPARABLE TO THE WINCHESTER HOUSE. IT CONTAINS NARROW PASSAGeways, EXTERIOR ARCADES, A MEDIEVAL-STYLE CLOCK, A FIVE-STORY ROTUNDA, INNUMERABLE PATIOS AND WINDOWS, CASTLE TOWERS, MINARETS, A CLOISTER WING (WITH CATACOMBS), FLYING BUTTRESSES, MEDITERRANEAN DOMES AND A PEDESTRIAN SKY BRIDGE AMONG MANY OTHER FEATURES.

PART OF THE COMPLEXITY IS AN UNEXPECTED CHANGE OF SCALE AS MILLER TAILORED CERTAIN PORTIONS OF THE PROPERTY FOR HIS HEIGHT CHALLENGED SISTER. ANOTHER REASON FOR THE COMPLEXITY IS THE CLASH OF STYLES, SUCH AS MOROCCAN, MEDITERRANEAN, CHINESE, TURKISH, BABYLONIAN, SPANISH, ORIENTAL, ITALIAN RENAISSANCE, AND GOTHIC-HAWAIIAN. FOR 125 YEARS IT HAS BEEN THE CENTER OF RIVERSIDE, HOST TO A NUMBER OF SEASONAL AND HOLIDAY FUNCTIONS, AS WELL AS OCCASIONAL POLITICAL FUNCTIONS AND OTHER MAJOR SOCIAL GATHERINGS. PAT AND RICHARD NIXON WERE MARRIED AT ONE OF THE TWO WEDDING CHAPELS; NANCY AND RONALD REAGAN HONEYMOONED THERE. TEN US PRESIDENTS HAVE VISITED THE INN: BENJAMIN HARRISON, WILLIAM MCKINLEY, THEODORE ROOSEVELT, WILLIAM HOWARD TAFT, HERBERT HOOVER, JOHN FITZGERALD KENNEDY, RICHARD NIXON, GERALD FORD, RONALD REAGAN AND GEORGE W. BUSH.

THE LIST OF SOCIAL LEADERS MAKING STOPS TO THE MISSION INN INCLUDES SUSAN B. ANTHONY, HENRY FORD, ANDREW CARNEGIE, JOHN D. ROCKEFELLER, COLLIS AND HENRY HUNTINGTON, ALBERT EINSTEIN, JOSEPH PULITZER, WILLIAM RANDOLPH HEARST, HUBERT H. BANCROFT, HARRY CHANDLER, BOOKER T. WASHINGTON, HELEN KELLER AND JOHN MUIR.

THE LIST OF ENTERTAINERS WHO HAVE TOURED THE INN IS EXTENSIVE; LILLIAN RUSSELL, SARAH BERNHARDT AND HARRY HOUDINI WERE EARLY VISITORS TO FRANK MILLER'S HOTEL. OTHER GUESTS HAVE INCLUDED ACTORS SUCH AS ETHEL BARRYMORE, CHARLES BOYER, EDDIE CANTOR, MARY PICKFORD, GINGER ROGERS, BETTE DAVIS (WHO WAS MARRIED AT THE INN IN 1945), W. C. FIELDS, CLARK GABLE, CARY GRANT, SPENCER TRACY, FESS PARKER, JAMES BROLIN AND BARBRA STREISAND, RAQUEL WELCH AND DREW BARRYMORE. COMEDIANS AND MUSICAL ENTERTAINERS SUCH AS JACK BENNY, BOB HOPE, GLEN CAMPBELL, MERLE HAGGARD AND TEARS FOR FEARS HAVE STOPPED BY.

IN 1909 CARRIE JACOBS-BOND WROTE THE LYRICS FOR HER FAMOUS SONG "A PERFECT DAY" WHILE STAYING IN THE MISSION INN. FOR MANY YEARS THE MISSION INN'S CARILLON PLAYED "A PERFECT DAY" AS THE LAST TUNE EACH EVENING.

THE INN CONTINUES TO BE A GETAWAY FOR NOTABLE INDIVIDUALS TO THIS DAY; ARNOLD SCHWARZENEGGER HAS STAYED THERE DURING HIS TENURE AS GOVERNOR OF CALIFORNIA AND THE OSBOURNES HAVE ALSO PAID A VISIT IN THE PAST FEW YEARS.

2010 SPRING SEMINAR SCHEDULE

7:30 - 8:00	REGISTRATION AND CONTINENTAL BREAKFAST
8:00 - 9:30	DR. HERSCHAFT - RADIATION SAFETY CONSIDERATIONS FOR THE OPERATOR, AUXILIARY PERSONNEL, AND PATIENTS WHEN USING A HANDHELD PORTABLE DENTAL RADIATION EMITTING DEVICE.
9:30 - 9:40	BREAK
9:40 - 10:25	DR. KRASNY - STRATEGIES TO PREVENT BURNOUT AND REDUCE STRESS IN THE WORKPLACE.
10:25 - 10:30	BREAK
10:30 - 11:45	DR. APPLETON - CASE STUDIES IN OROFACIAL RADIOGRAPHIC IMAGING
11:45 - 12:45	LUNCH
12:45 - 2:15	MR. STINE - OSHA REVIEW: INFECTION CONTROL CONTINUING EDUCATION COURSE CATEGORY I
2:15 - 2:20	BREAK
2:20 - 3:45	DR. GUNSON - OBSTRUCTIVE SLEEP APNEA

EDWARD E. HERSCHAFT, DDS, MA



Dr. Edward E. Herschaft received his BA degree from CUNY's Queens College in New York City and a DDS from West Virginia University School of Dentistry in 1970. He completed a residency in oral and maxillofacial pathology at the Medical University of South Carolina and received a Master of Arts in Curriculum and Instruction from the University of New Orleans. Dr. Herschaft is a Professor Emeritus at the Medical University of South Carolina College of Dental Medicine and is currently Professor of Biomedical Sciences at the University of Nevada - Las Vegas (UNLV) School of Dental Medicine. Additionally, he serves as a forensic dental consultant to the Clark County (Las Vegas) Nevada Coroner's Office. Dr. Herschaft is a Diplomat of the American Boards of Oral Medicine and Forensic Odontology and a Fellow of the American College of Dentists, International College of Dentists, American Academy of Forensic Sciences and Pierre Fauchard Academy. He has published and presented extensively in the United States and internationally on the subjects of the relationship between oral and systemic health, oral and maxillofacial

ROBERT M. KRASNY, DDS, MSD, MA



Robert ("Dr. Bob") Krasny is an Endodontist and Professor Emeritus at the UCLA School of Dentistry. He also has a degree in Marriage and Family Therapy. Dr. Krasny served as Chairman of the Section of Endodontics and counselor for students, staff and faculty at the UCLA School of Dentistry. He has a passion for humor and has given many lectures and seminars about the use of humor in psychotherapy and as a powerful coping mechanism in dealing with stress.

STANTON S. APPLETON, DDS, MPH, MSD



Dr. Appleton received his DDS and MPH from Loma Linda University following which he maintained a General Dental Practice and taught in Pediatric Dentistry, Restorative Dentistry and Oral Diagnosis for 10 years. At the request of LLU he completed an Oral Medicine Masters at the University of Washington and then returned to teach Oral Medicine Orofacial Pain and Diagnosis for twenty years. He has lectured around the world and is published in these fields. He currently practices in General Anesthesia Dentistry in Indio, CA and Oral Medicine / Orofacial Pain in Riverside, CA. He is a full Professor at LLUSD, President of World Medics, Inc., President of the Newbold College Board of Councillors, Binfield, England and a member of the Board of Councillors for Loma Linda University.

RODNEY M. STINE



Rodney Stine is the owner of OSHA Review, Inc. and the publisher of OSHA Review, a publication for medical / dental employers to provide compliance information and training to meet various regulations for employee health and safety, and includes Continuing Education Credits for dental license renewal in California. He is a Clinical Associate Professor in Restorative Dentistry, University of Southern California, School of Dentistry and a technical consultant to Cal/OSHA Consultation for reviewing the Cal/OSHA Publication Best Practices Approach for Reducing Bloodborne Pathogens Exposure, 2001. He is a member of Cal/OSHA Consultation Committee's seven educational seminars series, 11/92-12/92 and 6/93 on the Bloodborne Pathogens Standard. Rodney Stine is also the owner and provider of the Spore Check System, a biological spore testing service for monitoring autoclaves in dental offices. This is endorsed by the California and Texas Dental Associations' membership services organizations. He is the sole distributor and provider of SUV disinfectant / cleaner for surfaces, and ultrasonic and vacuum line use. He is the author of "Effective Surface Disinfection" for Infection Control Today, December 2001, a guest lecturer: University California at San Francisco and UCLA, Schools of Dentistry, California Dental Association (Anaheim Sessions), Texas Dental Association, Texas Medical Association, California Dental Association's component societies.

MICHAEL J. GUNSON D.D.S., M.D.



Dr. Michael J. Gunson graduated from UCLA Dental School and continued on to receive his Medical Degree and Specialty Certificate in Oral and Maxillofacial Surgery from UCLA. Upon completion of his training, Dr. Gunson was invited to partner with Dr. G. William Arnett at the Center for Corrective Jaw Surgery in Santa Barbara, California. Since that time, his practice has been limited to facial reconstructive surgery, surgical correction of sleep apnea and research. Dr. Gunson has lectured and published research on the surgical correction of OSA, the three dimensional airway changes associated with surgical correction, the medical treatment of mandibular condylar resorption, and the quantification of beauty. Specializing in orthognathic surgery and research has enabled Drs. Gunson and Arnett to examine approximately 10,000 patients with cosmetic, functional, and OSA conditions. As a result, they have studied and improved their results while sharing information through publications and lectures.

HOTEL INFORMATION & RATES

THE MISSION INN HOTEL IS HOLDING ROOMS AT A DISCOUNTED RATE TO ALL AADMRT MEMBERS THRU FEBRUARY 28, 2010 ON A FIRST COME/FIRST SERVE BASIS. THE RATES ARE AS FOLLOWS:

DELUXE: \$150 GLENWOOD: \$180 MISSION: \$200 JUNIOR SUITE: \$250
PRESIDENTIAL SUITE: \$500 SUPERIOR PRESIDENTIAL SUITE: \$700 KEEPER OF THE INN: \$1,000

*RATES ARE BASED OFF OF SINGLE OR DOUBLE OCCUPANCY, PER NIGHT. EACH ADDITIONAL ADULT IS \$15 PER NIGHT, PLUS TAX. ADDITIONALLY, ROOM RATES ARE SUBJECT TO AN OCCUPANCY TAX.

TO BOOK RESERVATIONS ON-LINE PLEASE VISIT WWW.MISSIONINN.COM AND GO TO THE ROOM RESERVATION FINDER. ENTER YOUR DESIRED DATES, NUMBER OF OCCUPANTS AND GROUP CODE: AADMRO32610

SHOULD YOU BE FLYING IN FROM OUT OF TOWN, THERE IS A SHUTTLE PROVIDED FREE OF CHARGE TO AND FROM THE AIRPORT FOR THOSE STAYING AS GUESTS IN THE HOTEL. HOWEVER, IF YOU ARE NOT STAYING AT THE HOTEL, THERE IS TAXI TRANSPORTATION PROVIDED AT A APPROXIMATE \$60 CHARGE. TO ARRANGE YOUR PICK-UP OR DROP-OFF, PLEASE CONTACT THE BELL DESK. IF YOU ARE DRIVING TO THE SEMINAR, VALET IS AVAILABLE FOR \$15 OR THERE IS A SELF PARKING GARAGE JUST BEHIND THE MISSION INN FOR A CHARGE OF \$8.

THERE ARE SEVERAL PLACES TO DINE BOTH IN AND AROUND THE HOTEL CONSIDERING EVERY BUDGET.

WHILE YOUR IN TOWN YOU MAY WANT TO PAMPER YOURSELF WITH SOME REST & RELAXATION AT KELLY'S SPA, INDULGE IN SOME SHOPPING AT ONE OF THE DELIGHTFULLY UNIQUE SHOPS NEARBY, OR TAKE A STROLL THROUGH ONE OF THE MANY MUSEUMS. FOR MORE INFORMATION ABOUT CURRENT AVAILABLE ACTIVITIES AND PROMOTIONS, WE INVITE YOU TO VISIT THE MISSION INN WEBSITE AT WWW.MISSIONINN.COM




The Mission Inn
HOTEL & SPA
A NATIONAL HISTORIC LANDMARK

2010 ONE-DAY SPRING SEMINAR
REGISTRATION FORM

SATURDAY, MARCH 27, 2010

THE MISSION INN HOTEL & SPA
3649 MISSION INN AVENUE
RIVERSIDE, CA 92501
(951) 784-0300
WWW.MISSIONINN.COM

NAME(S) OF ATTENDEE: _____

LAB / OFFICE: _____
ADDRESS: _____

AADMRT MEMBER (\$150.00 PER PERSON) \$ _____
NON-AADMRT MEMBER (\$200.00 PER PERSON) \$ _____
TOTAL PAYMENT ENCLOSED \$ _____

PLEASE MAKE CHECKS PAYABLE IN US DOLLARS TO AADMRT AND MAIL TO:

AADMRT
C/O BROCKTON DENTAL X-RAY LAB, INC.
6800 BROCKTON AVENUE, SUITE 3
RIVERSIDE, CA 92506

SHOULD YOU HAVE ANY QUESTIONS OR ARE IN NEED OF FURTHER INFORMATION REGARDING THE HOTEL OR THE DAYS EVENTS, PLEASE FEEL FREE TO CONTACT MIKE CARPENTER AT (951) 682-7505